

Meeting Minutes Omaha Dog Park Advocates, May 11, 2011  
6 p.m. Swanson Library, Omaha NE

**OMAHA DOG PARK ADVOCATES**  
**2011 Spring Bark in the Park**  
**Revenues & Expenses**

	Price/Unit	Total Units	Net Amount	Comments	Expense Amount	Received Amount
Vendor Fees	\$ 150.00	20	\$3,096.05	Pet Co only paid \$100; expense is PayPal fee for 3 vendors; NW Feed & Grain paid day of event	(\$13.95)	\$ 3,110.00
Vendor Permits (City of Omaha)	\$ 25.00	7	(\$175.00)		(\$175.00)	\$ -
Rescue Deposits (deposited)	\$ 100.00	4	\$0.00		(\$400.00)	\$ 400.00
Non-profit Vendor Permits	\$ 25.00	4	\$0.00	3 rescues wrote permit directly to City of Omaha	(\$100.00)	\$ 100.00
Preregistered & Prepaid	\$10/\$15	49	\$ 396.15	Expense is PayPal fee; 6 checks sent to PO Box for \$66	(\$18.85)	\$ 415.00
Preregistered; Paid day of Event	\$10/\$15	11	\$85.00	Collected day of event		\$ 85.00
Paid Day of the Event (1-4 Dogs)	\$ 10.00	389	\$3,890.00	Collected day of event		\$ 3,890.00
Paid Day of the Event (0 Dogs)/family	\$ 5.00	16	\$80.00	Collected day of event		\$ 80.00
Hot Dog Sales	\$ 5.00	53	\$59.24	Collected day of event	(\$207.76)	\$ 267.00

Raffle Tickets/Donations			\$1,906.41	Collected day of event		\$ 1,906.41
T-shirt Sales	\$ 15.00	21	\$315.00	Collected day of event		\$ 315.00
Sweatshirt Sales	\$ 30.00	7	\$210.00	Collected day of event		\$ 210.00
Starting Cash			(\$600.00)		(\$600.00)	
Supplies/Administrative Costs			(\$1,234.36)	Menards, water, supplies, truck rental, after party	(\$1,234.36)	\$ -
<b>Net Revenue</b>			<b>\$8,028.49</b>		<b>(\$2,749.92)</b>	<b>\$10,778.41</b>

We had more vendors this year and the weather cooperated. As we have no zip code data, we have no way of knowing if the additional advertising in mid-town or the fact the funds went to Hanscom Park also contributed to the success of the event.

We had over 600 people attend and about 500 dogs. Next year we will use hand stamps in place of wrist bands to move people through faster. Suggestion was made to use lanyards instead of wrist bands for vendors & volunteers.

Jody Blakely will contact Jennifer of Boston Terrier rescue to see how they are able to have raffles paid for in advance on PayPal. PayPal would not allow us to do this.

Move hot dogs & photographer to the front for more visibility.

As of this date, 20 of the 35 raffle items have not been picked up. They have until May 15<sup>th</sup> to pick them up and then they will be used for Wag 'n Wine.

Neighborhood Grants consisting of \$5,000 awarded to the Hanscom Park Neighborhood Association and \$4,000 awarded to the Ford Birthsite Neighborhood Association to establish a dog park in addition to the \$8,000 made at Spring Bark in the Park, means we are more than halfway to the \$30,000 publicized as needed to open the dog park. KETV interviewed Bridget about this. KETV mentioned Wag 'n Wine. The interview aired May 12<sup>th</sup>.

Wag 'n Wine will be held August 27<sup>th</sup>. There is no Husker game that day. Last year the cost was \$20 in advance, \$25 at the door. We usually have a silent auction, wine tasting and a band. Cherine will contact Nick who has a connection to Urban Wine and entertainment to see if they are willing to donate space and if Nick can get entertainment. Cherine will also contact Kathleen who owns the Side Door which is located at 10<sup>th</sup> & Jones. Bonnie Price will contact Mr. Toad's.

Jody will attend Bark 4 Life on May 21<sup>st</sup> on the Small Dog Side. She plans on sitting with Kris Olson at Kris's table. Bridget will get the sales permit for ODP. This will provide a Q & A about the dog park for the public and oversight of the Dog Park.

The dog event with the Omaha Storm Chasers is also May 21<sup>st</sup>, but ODP does not have the volunteers to attend that event also.

The money the Roller Girls donated (\$500.00) was specifically for a shelter.

Ed informed us that the water fountain on the All Dog Side does not work. The mechanism to turn on the water for the dogs no longer works. Ed also suggested dividing the All Dog side in half with chain link to allow for regrowth of part of the park. No one believes opening another dog park in mid town is going to lessen the use of this dog park. Opening one out west would. The other option would be to switch sides for a year – All Dogs on the Small dog side, Small dogs on the All dog side.

Bridget is working on replacing the Petiquette signs and asked for any suggested changes. Besides bolding the NO TOYS and COLLECT YOUR DOG'S WASTE, we will change NO TREATS to NO FOOD

We will know the first of June if we got a grant from Mutual of Omaha. It is worth \$2500.

John Williams is beginning work on the Kiewit Grant which could cover 50% of the cost of the dog park. It is due mid July; however, it is very detailed and requires the cost of fencing, labor, the signs, and the water fountains. Bridget & Trish will dig out the receipts and provide that information to John.

There was a negative editorial in the Omaha World Herald. The Hanscom Park Neighborhood Association is aware of this and has a prepared response should one be needed. The professor from UNO who wrote the article is known to the neighborhood and it is believed no response is warranted at this time.