

Omaha Dog Park Advocates
May 8, 2013
90th & Dodge Swanson Library 6:00 p.m.

Present –Jody Blakely, Jim Kee, Lynne Newlin, Therese Pogge, Jeff Lonowski

Park Maintenance:

Hanscom –

Hefflinger – Jody met with Eyman Plumbing May 8th to discuss moving or adding the fountains so that we can have water on all sides of the park. He will get us a proposal. The sign for All Dogs is missing at the All Dog side.

Events – Pool Party – is a go, we just wait until the Fun Plex tells us the date.

Mutts on a Mission Dog Walk– June 9th From 2 to 5 at Stinson Park Aksarben Costs us nothing and we keep all of the donations. We will participate in this.

Jeff wondered about promoting our attendance at Mutts on a Mission with having a Hanscom Park cleanup day. As no one in attendance frequents Hanscom Dog Park, we are unsure what needs to be done at that park. Evidently poop is still an issue at Hefflinger.

Spring Bark in the Park

552 Dogs attended – about the same as the previous years.

39 of the 63 volunteers came – a 62% show up rate – down from previous years.

The preliminary dollar figures:

Vendors registrations - \$4,298.52

Pre-registration - \$373.21

Collections day of - \$6,679.00 (includes raffle, donations and ODPa booth sales)

NET AMOUNT

Gross revenue - \$11,350.73

Expenses - \$3,382.72

Net amount - \$7,968.01

FYI – in 2011 we had approx. 500 dogs, made \$10,778 in three hours. (Hanscom volunteers helped with this event)

I do not have 2012 numbers. (except for we made about \$8,000)

So in 2013 we did about the same in 6 hours and hired someone to do this.

The advantage was no crush/rush at registration and with few volunteers that is great, but still. I had expected more dogs, more profit in hiring a professional.

My records only go back to 2010 and that year we raised approximately \$3,000 at Spring Bark in the Park. While this is \$2,000 less than in 2009, it is our 2nd best result for this event.

There were 318 dogs in attendance in 2010.

That is as far back as my records go.

The Kool-Aid “man” was a hit with the kids and surprisingly didn’t spook too many dogs.

CPR demonstration was a hit as was Lou manning the agility course.

Steve Lindsay, the food vendor wants to come back.

Most vendors were fine with the extended hours, but several closed down early.

Old Business - The pamphlets are done and Jody will distribute to the visitor’s center and the Chamber of Commerce. The business cards are in the work.

New Business - PetSafe is doing their competition for \$200,000 to build a dog park. If we make the final 5 we will need to create a video and Mary has inquired if the Omaha video club production clue would be willing to do this. She had no response.