



**Omaha Dog Park Advocates
February 8, 2017
Swanson Library, 6 p.m.**

Present – Lynne Newlin, Bob Denney, Jim Kee, Mary Gibilisco

Hanscom – Bags did not need to be refilled, but no one was at the meeting who uses Hanscom so we had no other news.

Hefflinger Ed was not at the meeting so no news.

Ice Cream Social – Saturday, June 24 from 1 to 3.

Honey Creek Creamery will provide 100 cups of people ice cream – Sharon, the proprietor, will choose the flavor(s).

Long Dog, Fat Cat will provide 150 cups of dog yogurt – they will bring some of their most popular flavors. Kelley McAtee with Dharma dog will give a presentation on reading dogs at the dog park and proper dog park behavior. Lynne reached out to Midwest Sound and Lighting about renting a PA system so Kelley can give her presentation and the cost is around \$400 to \$450. Lynne will reach back out to them to see if the cost is lower if we don't need a generator. Kelley may also need a "stage" – not sure if a picnic table will work – so we may need to rely on Rob with the Country Kickers. Reba Stiffler with Fur Goodness Sake will provide the nail trims and paint dogs.

Entrance fee will be \$5.00.

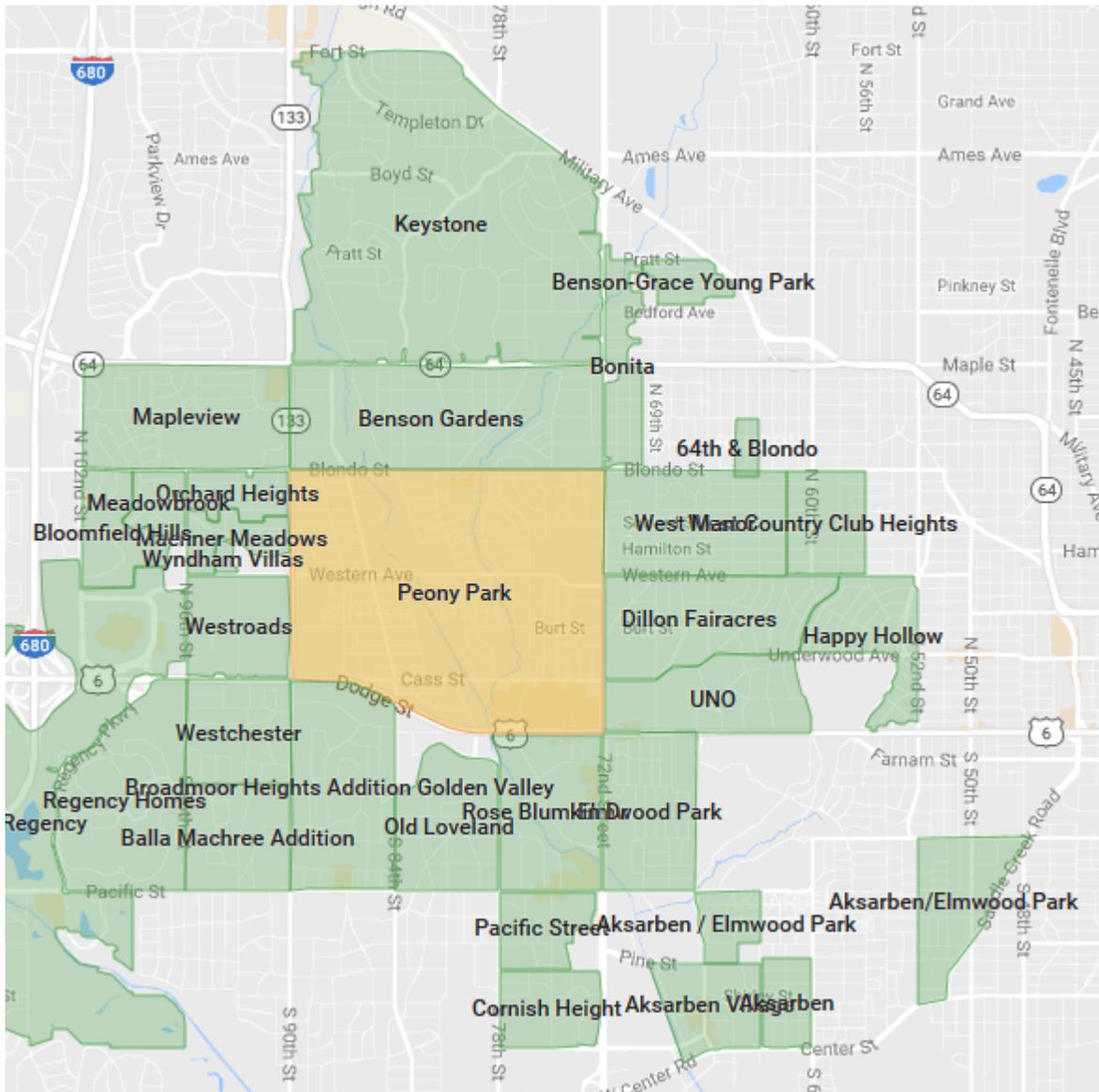
Lynne will try to produce a flyer for the Ice Cream social and if she can't, she will reach out to D'Ann with Mint Design.

St. Patrick's Day Parade – is March 11. We will again participate and meet at That Dog Wash (formerly known as Soggy Paws) at 14th & Jackson

Omaha Gives is also coming up.

MWI Digital – was unable to attend the Jan or Feb meetings. Lynne works with a gentleman who is willing to teach her WordPress so that ODPA may be able to maintain their own website and Mary and Jim are handling Facebook so our social media issues may not need help from MWI. From what we understand, the Google Non Profit Ad Grant of \$10,000 which MWI would manage would require enough people to click on the ODPA website to pay for itself and we suspect that is cost prohibitive. We had luck with Meet Up in drawing new people and even though we now must pay for this, it is cheaper than the Google Ad Grant. So Lynne will revisit the cost.

Next-door is limited as a recruiting tool because it only covers the neighborhoods surrounding the one from which the post is issued and three of the five board members live in the same area. Bob & Lynne showed Mary how to post our meetings so we can at least get it to various neighborhoods in SW Omaha. Jim, Lynne and Mickey are all covered under Lynne's Peony Park Post. That covers Aksarben to Regency to Keystone and Dundee.



Website – Lynne will work next week with her co-worker as he was ill the day they were to meet. Lynne did show Jim how the meeting minutes should be organized and that one needs to be a programmer to do this so Jim notated this as a question for D’Ann with Mint Design who is willing to assist with the website. Jim sent Lynne a .pdf showing where the various information on the website is located within Word Press.

Spring Bark in the Park – Once Jim provides the cost of the 2016 Bark in the Park, Lynne will see if she can find a company willing to foot the bill for tables/chairs/signage/advertising/prizes. With the date set for April 28, 2018 it is hoped by starting early we can find the right person to help fund so we can get enough participation to make enough money to fund another dog park. Mary will see if she can find a contact for Blue Buffalo on Facebook as there isn’t one on their website. Lynne doesn’t have Facebook.